



SUBURBAN COLLECTION SHOWPLACE



DIAMOND
CENTER



HYATT
PLACE®



(248) 348 5600



46100 GRAND RIVER AVE.
NOVI, MI 48374



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S SUBURBAN COLLECTION SHOWPLACE



The Suburban Collection Showplace is located in the City of Novi in Southeastern Michigan. Novi rests in Oakland County, Michigan's domestic and international business address, home to the North American Headquarters of FCA, BorgWarner, SAIC USA, Brose, Meritor, Denso and Valeo. Oakland County has the 8th highest per capita income of counties in the USA.

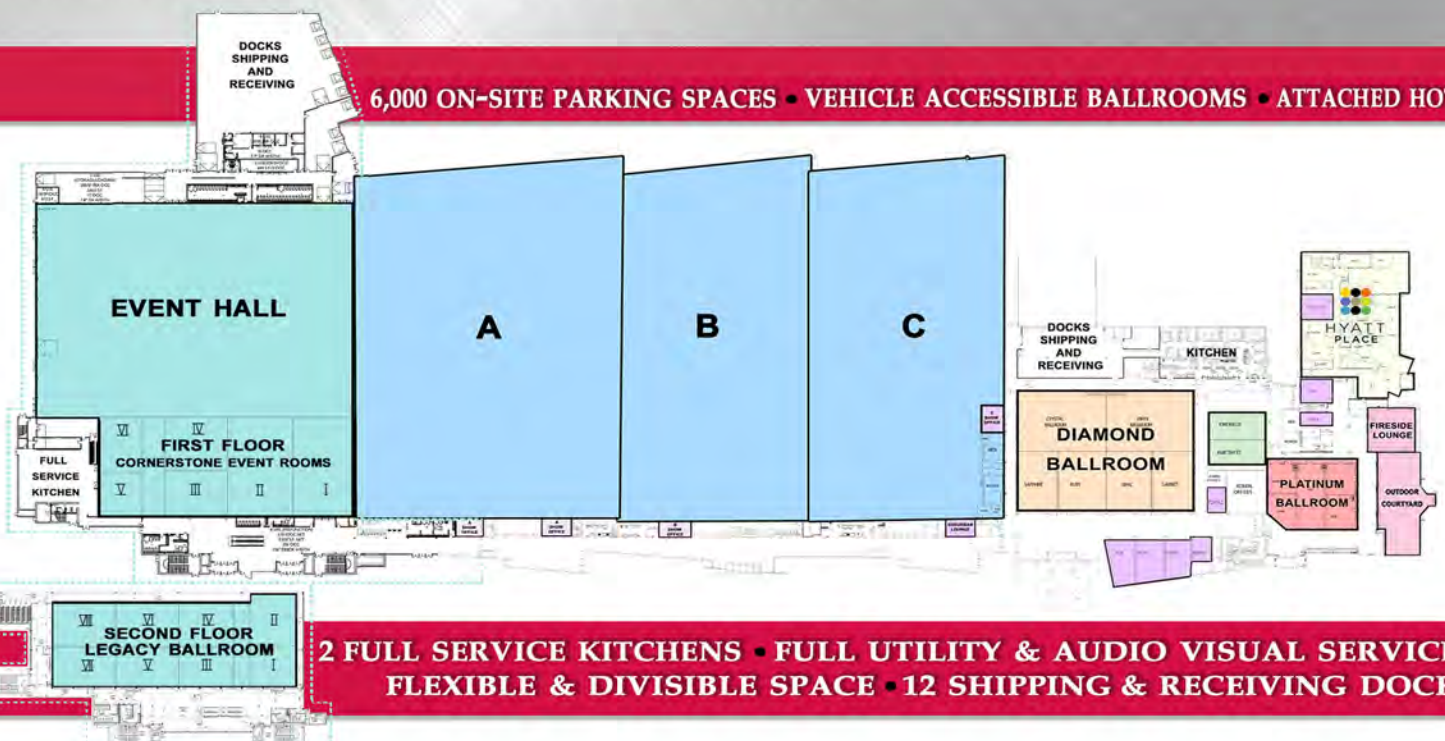
Positioned at I-96, I-696 and I-275, our central location gives easy accessibility to all areas of Metropolitan Detroit, Lansing, Ann Arbor, and is within an hour and a half drive for 70% of Michigan's population (over seven million people). Suburban Collection Showplace is just 30 minutes from downtown Detroit and three major casinos, and twenty minutes to the Detroit Metropolitan Airport. We are located just one mile from Michigan's largest shopping district with over 500 shops and 200 restaurants from which to choose.

The Suburban Collection Showplace offers the perfect combination of Exposition Space, Convention Meeting Space and attached Hotel for any event type or size. The Suburban Collection Showplace Exposition and Event Halls have over 300,000 contiguous square feet of expo space. While the Diamond Conference Center and Legacy Event Center offers 4 Ballrooms and 38 meeting/banquet rooms. We have our own attached Hyatt Place Hotel with 126 suite style rooms for your convenience.

The Novi area offers nine major brand Hotels with over 2,000 Hotel rooms available within a 3 mile radius of our facility.

This combination makes the Suburban Collection Showplace an excellent location for Trade Shows, Conferences, Convention's, Expos as well as Weddings and other Social Events.

6,000 ON-SITE PARKING SPACES • VEHICLE ACCESSIBLE BALLROOMS • ATTACHED HOTEL



**2 FULL SERVICE KITCHENS • FULL UTILITY & AUDIO VISUAL SERVICES
FLEXIBLE & DIVISIBLE SPACE • 12 SHIPPING & RECEIVING DOCKS**

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EXPOSITIONS & TRADESHOWS



- Over 300,00 square feet of Exhibition Space
- Dividable into 4 Expo Halls
- Holds up to 1,500 10x10 booths
- Ceiling height 24 feet true clear
- Overhead rigging capacity
- 12 truck doors, 7 grade level doors
- Full utility services
- WIFI access throughout facility





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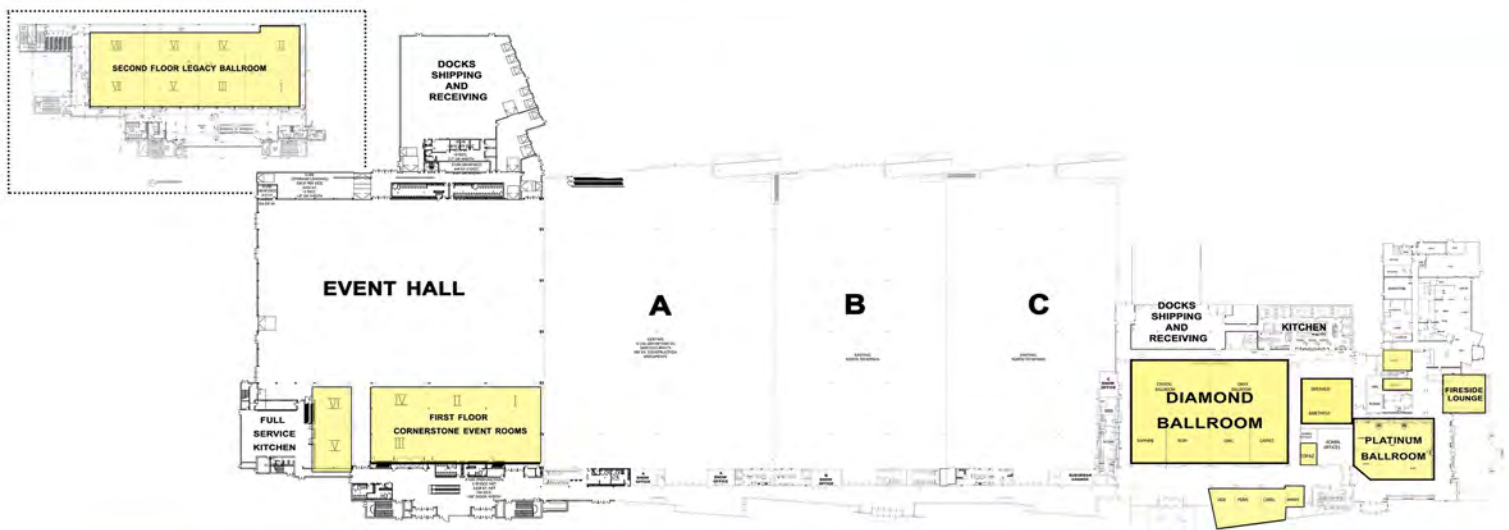
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CONVENTIONS & CONFERENCES



- Legacy Ballroom 24,000 square feet
- Diamond Ballroom 20,000 square feet
- Platinum Ballroom 5,000 square feet
- Cornerstone Event Rooms 23,000 square feet
- Over 84,000 square feet of space in 38 meeting rooms
- Flexible & Divisible space
- Vehicle accessible ballrooms
- 18 foot ceilings, designed for light trusses
- WIFI access throughout building
- Full services catering capabilities with 2 kitchens over 10,000 square feet each





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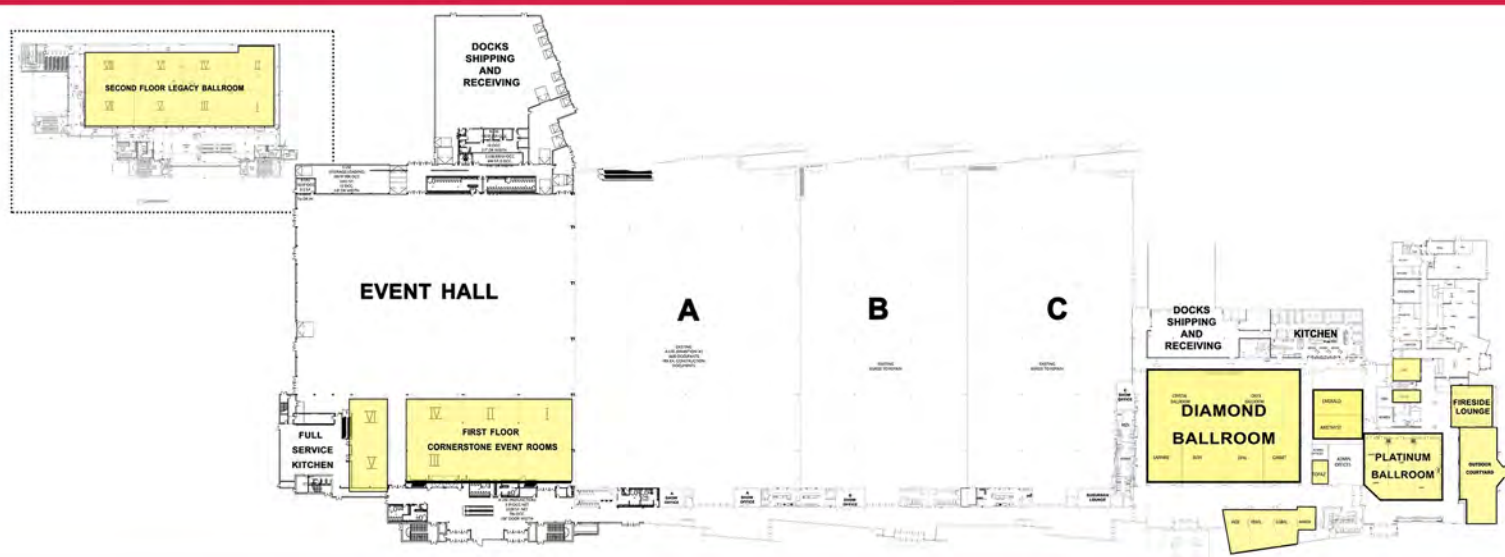
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SOCIAL EVENTS & WEDDINGS



- Legacy Ballroom 24,000 square feet
- Diamond Ballroom 20,000 square feet
- Platinum Ballroom 5,000 square feet
- Cornerstone Event Rooms 23,000 square feet
- Flexible & Divisible space
- Outdoor Courtyard for receptions and ceremonies
- 18 foot ceilings, designed for light trusses
- WIFI access throughout building
- Full services catering capabilities with 2 kitchens over 10,000 square feet each





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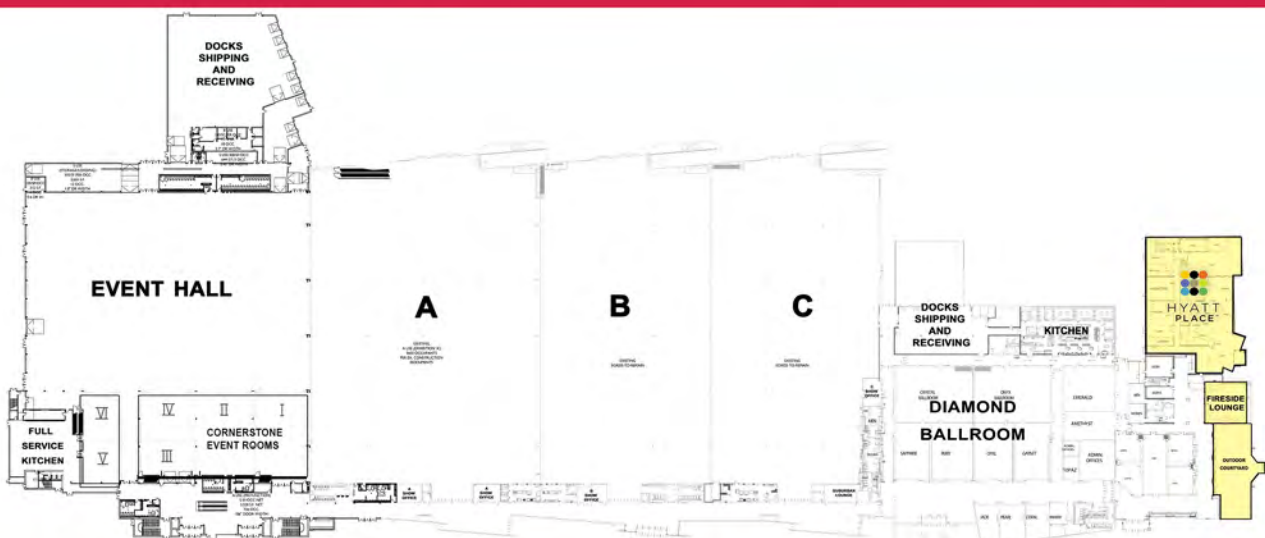
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HYATT PLACE HOTEL



- Attached to Diamond Center and Suburban Collection Showplace
- 124 guestrooms and 2 suites
- Complimentary Hotel-wide WIFI internet access
- 24/7 guest kitchen and Cafe menu
- Starbucks Coffee
- Interior Pool
- 24 Hour Stay Fit Fitness Center
- Fireside Lounge for dinner and drinks
- Outdoor Courtyard with fireplace





SUBURBAN COLLECTION SHOWPLACE



Marketability

The central location is within an hour and ½ drive for 70% of the State Population



Visibility

Over 1 mile of frontage on I-96 visible to over 275,000 motorists daily



Accessibility

MDOT Directional signage at all expressway ramps and surrounding streets

COMMUNITY

The Suburban Collection Showplace is located in the heart of Oakland County, one of the wealthiest counties in America. The Showplace is extremely involved with the local community and has an excellent relationship with surrounding businesses. The Suburban Collection Showplace was deemed the "Crown Jewel of Novi" on their 20th year in business.



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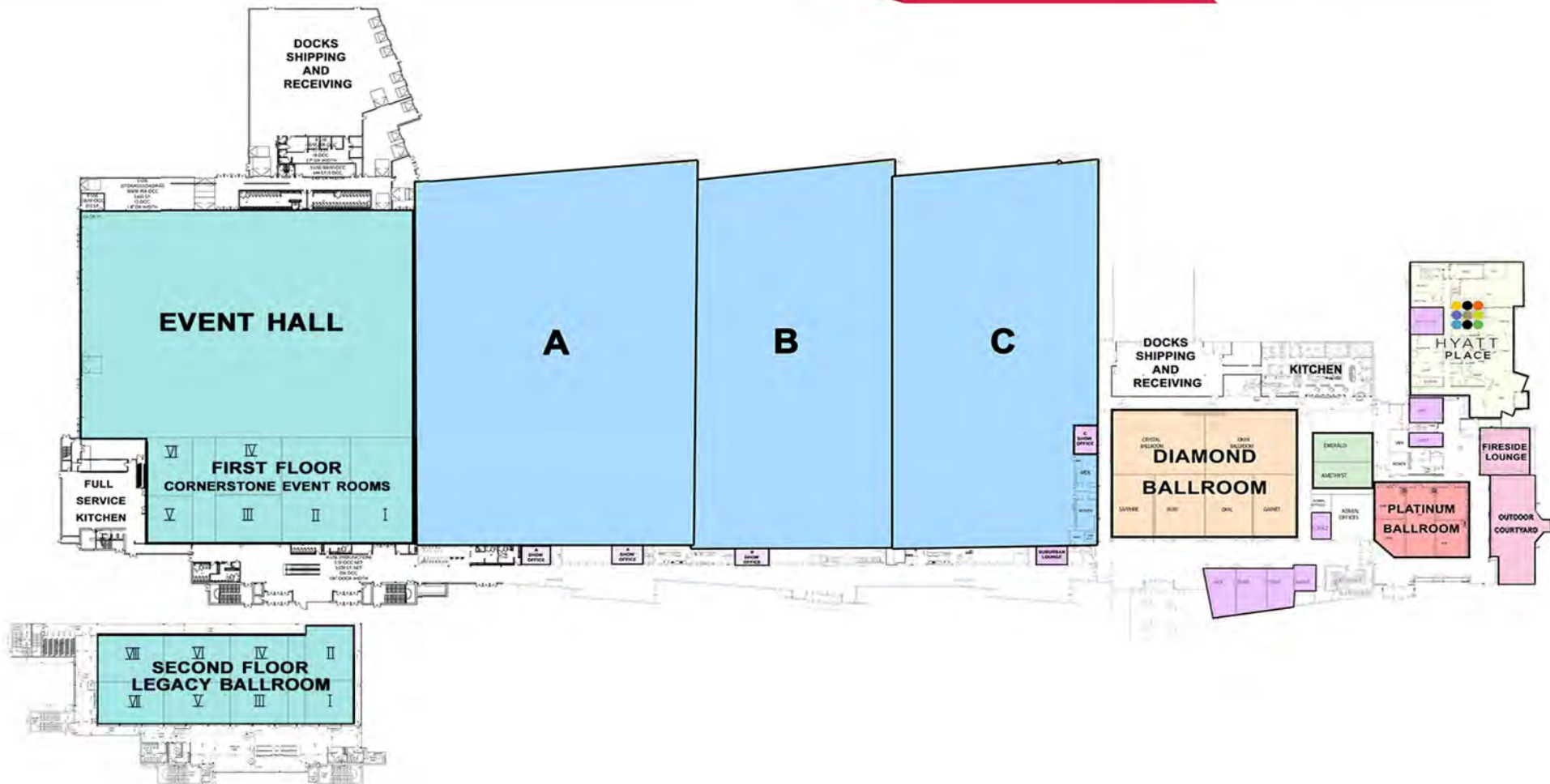
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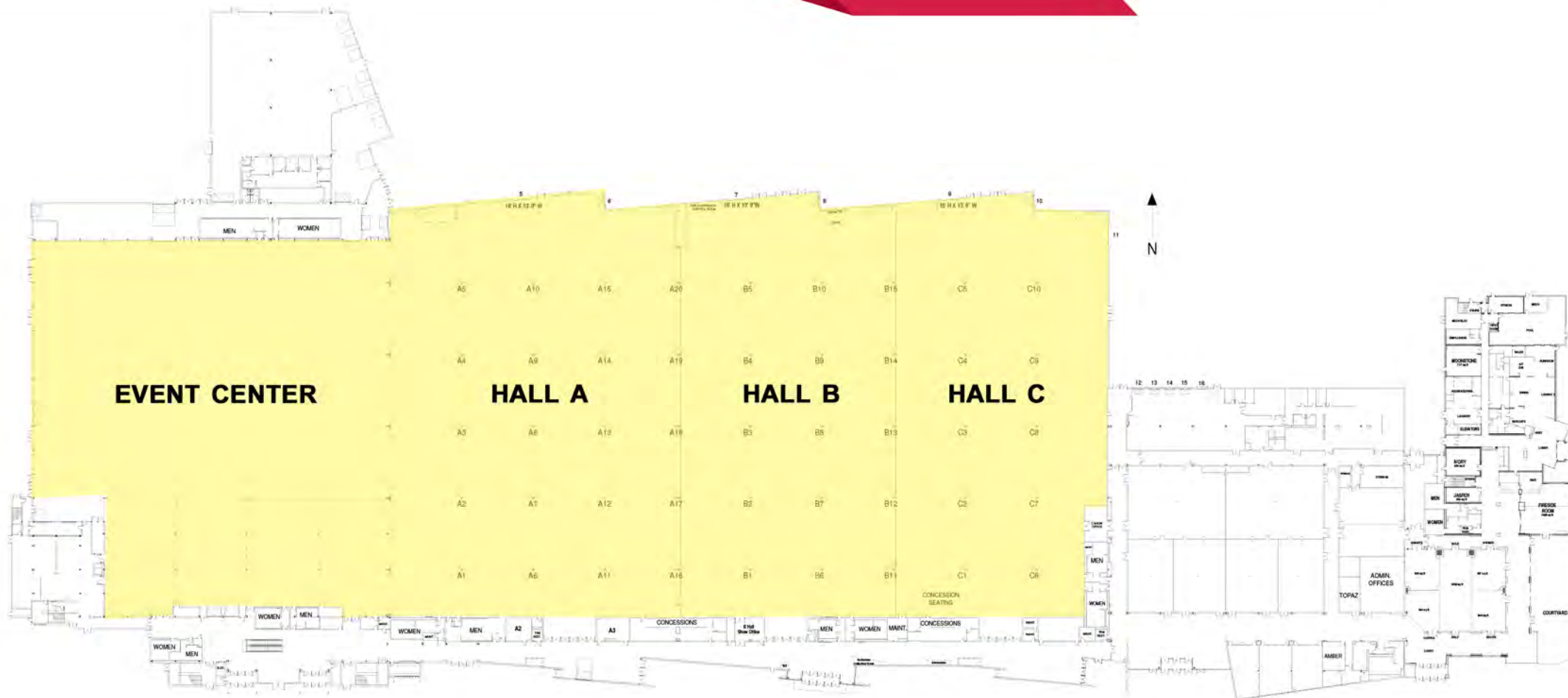
OVERALL FLOORPLAN

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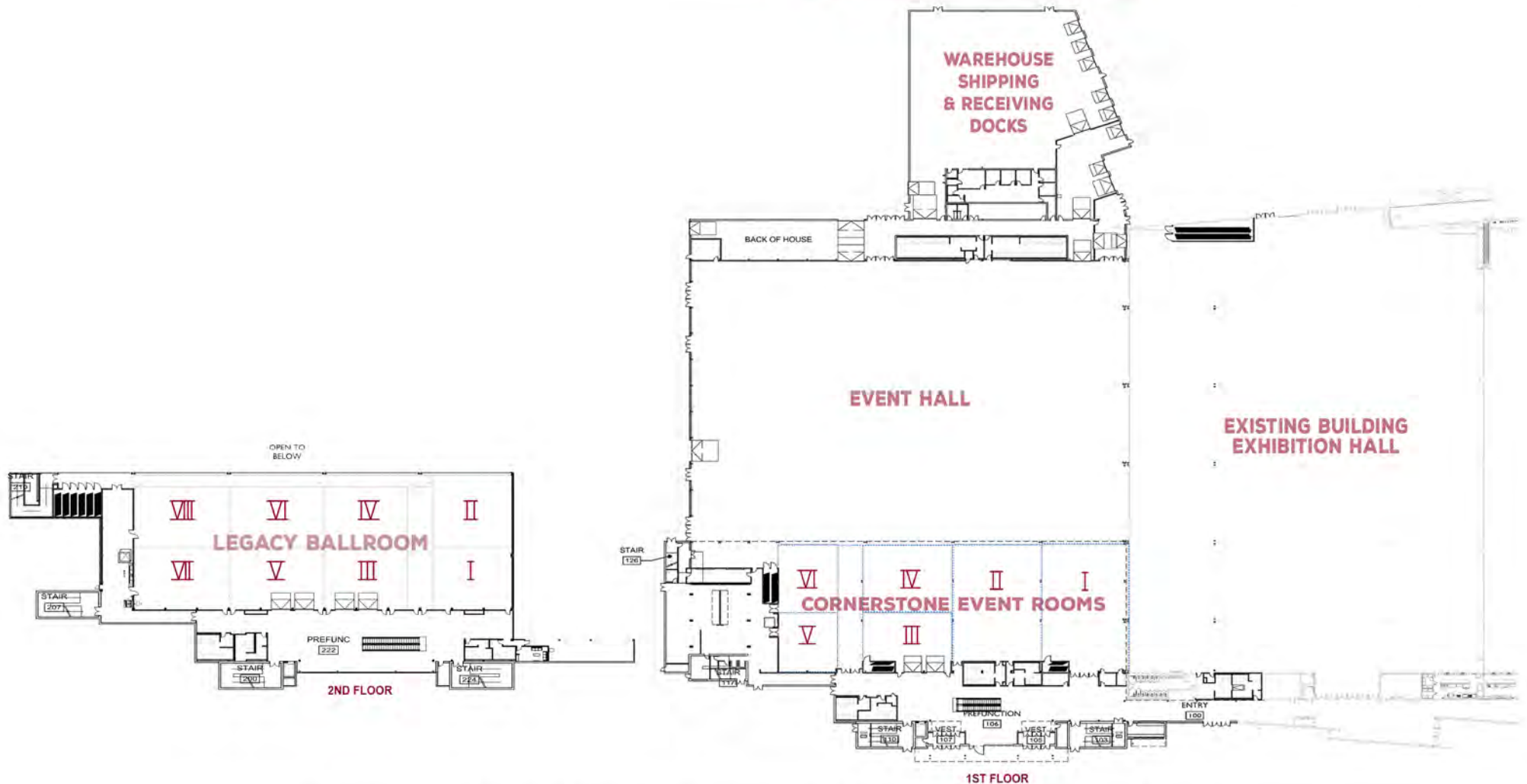
EXPOSITION HALLS

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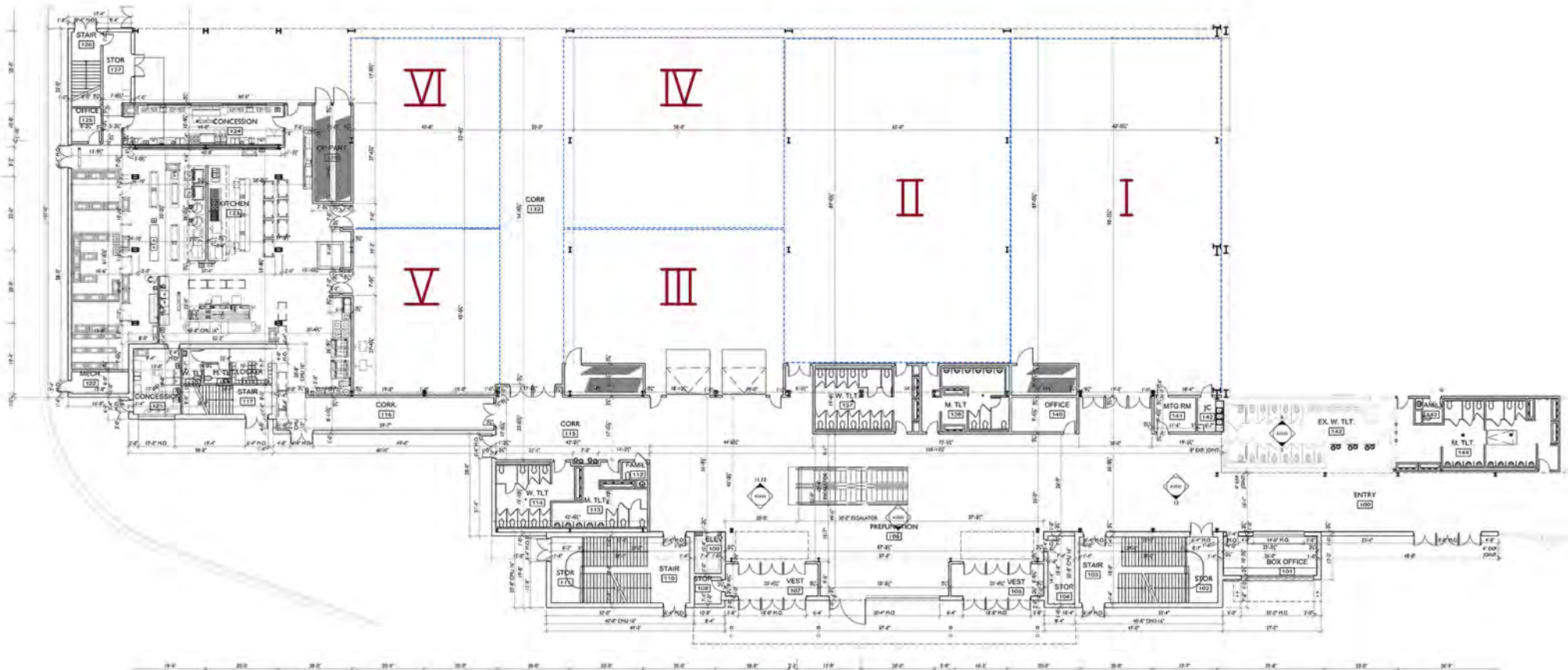
EVENT CENTER

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CORNERSTONE EVENT ROOMS OR BALLROOM

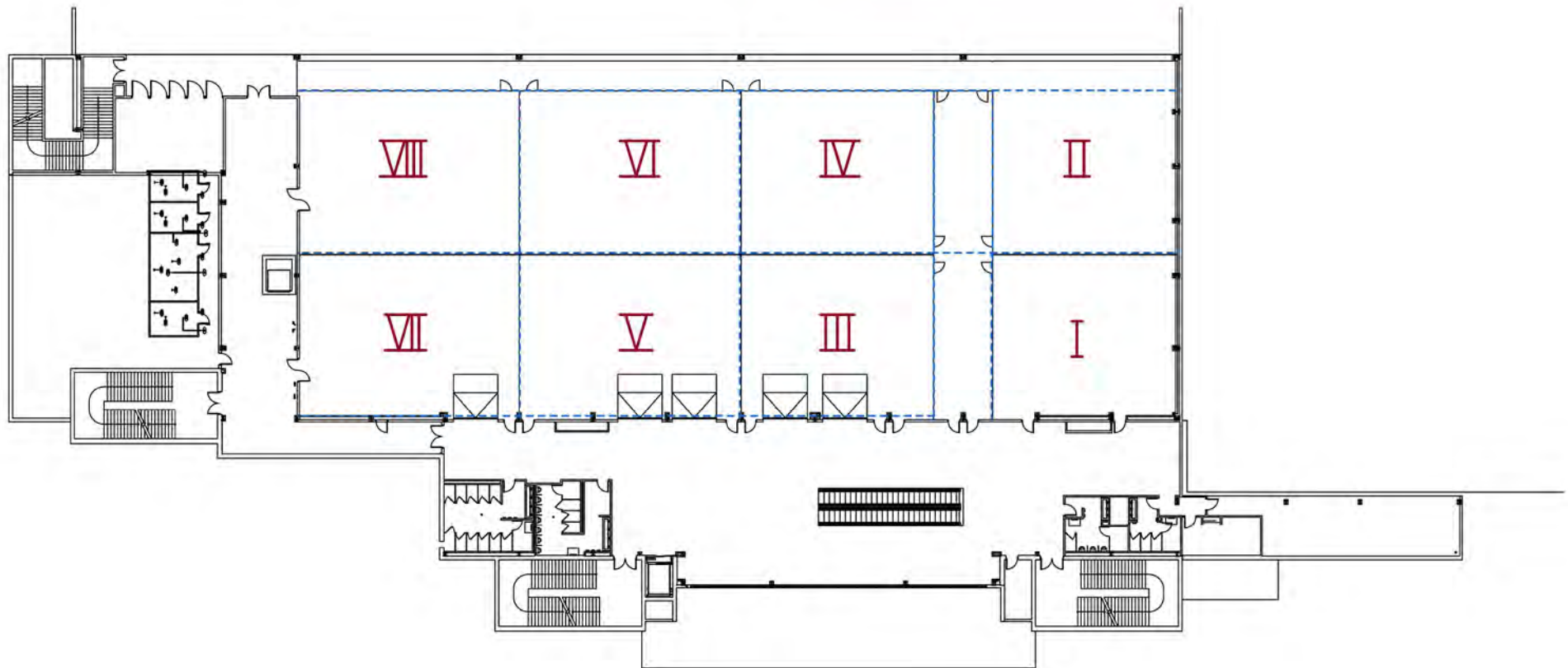
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1ST FLOOR

LEGACY BALLOOM

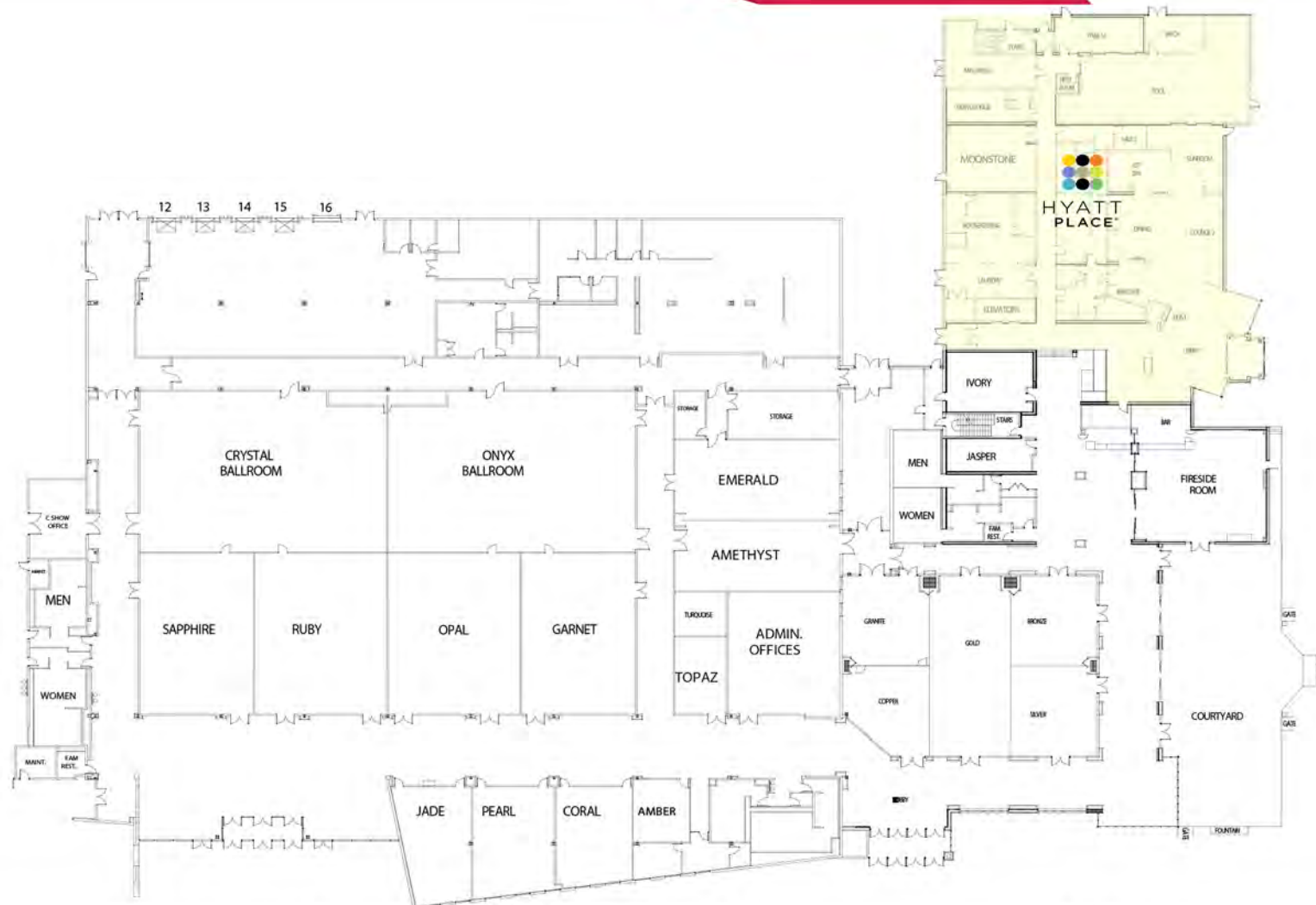
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2ND FLOOR



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HYATT PLACE & PLATINUM BALLROOM

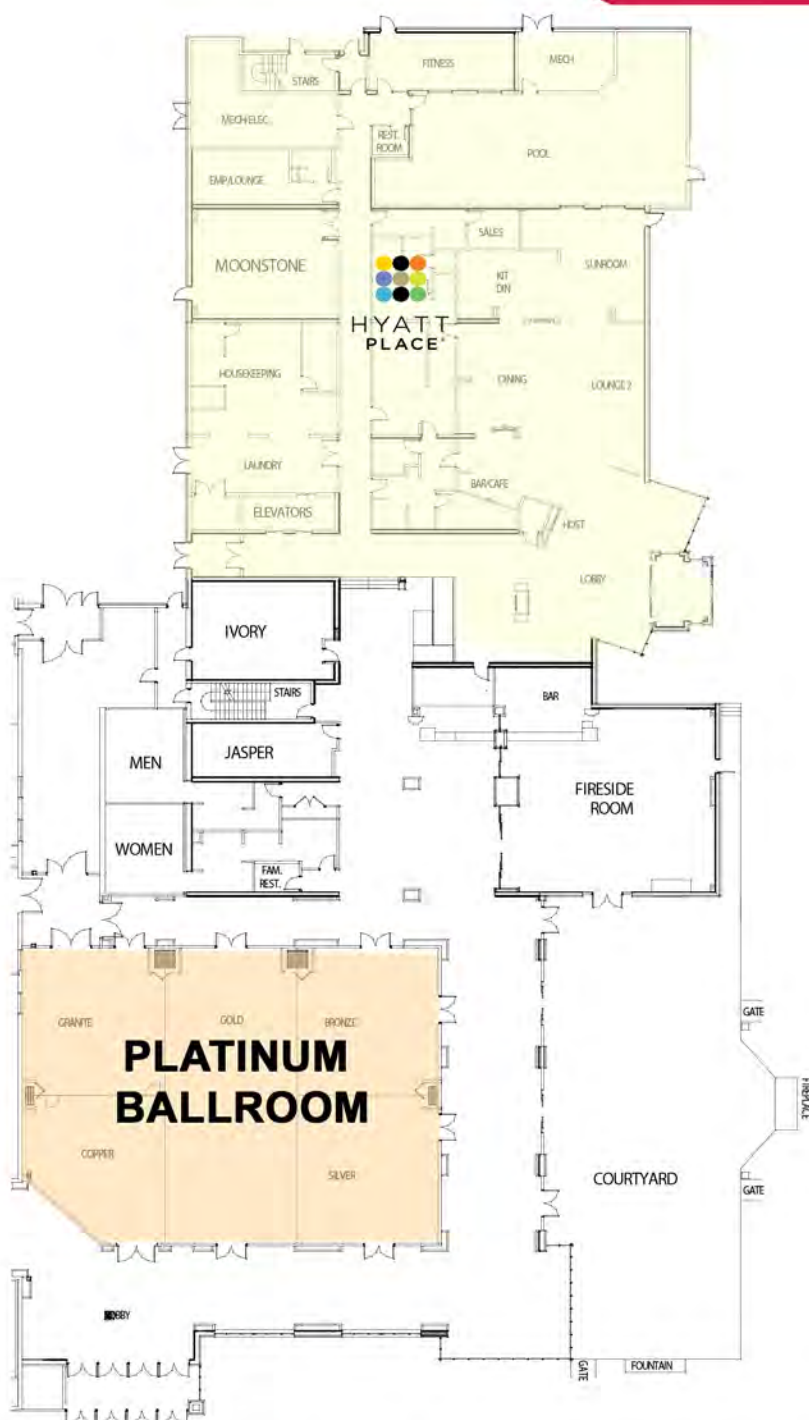
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Space	Dimension	Square Feet	Theatre	Classroom	RT/10	U-Shape
Diamond Ballroom	124 x 165	20,460	2,000	1,100	1,100	213
Crystal/Onyx	62 x 165	10,230	900	500	550	180
Crystal/Sapphire/Ruby	83 x 124	10,230	900	528 E	550	180
Onyx/Opal/Garnet	83 x 124	10,230	900	528 W	550	180
Sapphire/Ruby/Opal/Garnet	62 x 165	10,230	900	500	550	180
Opal/Garnet	83 x 62	5,146	450	256 N	250	90
Onyx	83 x 62	5,146	450	264 W	250	90
Sapphire	38 x 62	2,356	230	128 N	140	54
Ruby	45 x 62	2,790	250	128 N	140	54
Opal	45 x 62	2,790	250	128 N	140	54
Garnet	38 x 62	2,356	230	128 N	140	54
Sapphire/Ruby/Opal	62 x 128	7,936	800	320	420	144
Ruby/Opal/Garnet	62 x 128	7,936	800	320	420	144
Ruby/Opal	62 x 90	5,580	500	324 N	250	108
Amethyst	30 x 53	1,590	130	80	100	45
Emerald	30 x 53	1,590	170	80	100	45
Pearl	27.5 x 39	1,072	90	60	50	20
Jade	17 x 44	748	60	40	40	12
Coral	27.5 x 34	935	70	40	40	18
Topaz	17 x 14.5	250	10	0	10	0
Amber	18 x 11.5	200	10	0	10	0
Platinum Ballroom	84 x 68	5,712	450	284	250	90
Gold	27 x 69	1,863	180	120	95	60
Bronze	29 x 34	986	70	40	40	18
Silver	29 x 34	986	70	40	40	18
Copper	29 x 34	986	70	28	40	18
Granite	29 x 34	986	70	40	40	18
Moonstone	30 x 26	780	50	27	30	20
Ivory	29 x 23	667	45	27	30	12
Jasper	29 x 13	377	25	0	20	10
Cornerstone Event Room - apprx SQ FT	96 x 235	23,520	2,500	1,400	1,400	275
Cornerstone I	96 x 58	5,880	500	324	250	108
Cornerstone II	62 x 89	5,518	45	300	225	100
Cornerstone III	43 x 58	2,610	230	125	140	50
Cornerstone IV	55 x 58	3,016	240	130	140	50
Cornerstone V	39 x 41	1,800	120	70	60	25
Cornerstone VI	55 x 58	2,080	130	80	70	30
Cornerstone Pre-Function		6,650				
Legacy Ballroom	96 x 237	24,000	2,500	1,500	1,550	275
Legacy I	44 x 49	2,205	230	128	140	54
Legacy II	49 x 53	2,695	250	130	140	54
Legacy III	45 x 52	2,340	230	128	140	54
Legacy IV	45 x 52	2,340	230	128	140	54
Legacy V	45 x 59	2,700	250	130	140	54
Legacy VI	45 x 59	2,700	250	130	140	54
Legacy VII	45 x 59	2,555	240	130	140	54
Legacy VIII	45 x 59	2,655	250	130	140	54
Legacy Pre-Function		7,500				

Expo Hall	Dimensions	Sq Feet	10X10
Hall A	240 X 360	86,000	427
Hall B	180 X 360	64,500	312
Hall C	180 X 360	64,500	288
Event Hall	290 X 230	66,700	300
Event Hall + Cornerstone	240 X 300	90,000	400